The World of Adhesives and Sealants

Product Imagination: Innovation in Action

© 2008 The Adhesive and Sealant Council, Inc.
Consider this...

How many products can you think of, that are used by the consumer, and do not require an adhesive or sealant to produce and deliver to that customer?

Answer: Not very many!
Imagination is unlimited

• Think *outside* the box…
• Encourage the mind to seek a *fresh, new approach* to a design issue…
• Find real problems that require *real solutions* …
• Use the *innovative* process to answer the question:
“What improvements would I like to create if only I could assemble something in a different way?”
The Disposable Diaper

From cloth to disposable...
Self-Adhesive Stamp

From sticky mouth to self-stick...
Touch Pad
From buttons to touch-sensitive key pads...
Cell Phone

Keep in touch…
Semi-Conductor Chip

Bringing nanotechnology to new levels…
Athletic Wear

Go the extra mile...
The Yogurt Lid

From screw top to clear top…
Coffee Bag

From tin can to flexible pack...
Cereal Box

A prize in every box...
Frozen Pizza Package

From box to bag...
Soft Drink Bottle

From glass to plastic...
Wine Bottle

Image is everything...
Shampoo Bottle

From painted to labeled...
Microwave Popcorn Bag

From stove top to microwave oven pop...
Blister Pack

Never miss a dose a day…
Transdermal Patch

From injection to pill to patch...
Wound Closure

From sutures to tape...
Tooth Filling

“Look, Ma...no cavities!”
Breathe-Rite Nose Strip

From sleepless nights to sleep tight…
Medical Catheter

From remote to local monitoring...
Medical Syringe

Don’t get stuck!
Hearing Aid

Style and comfort...
Window Panes

Draft-free and secure...
Home Construction

Do-it-yourself!
Passenger Vehicle (Interior)

A quieter smoother ride...
Passenger Vehicle (Exterior)

Lighter, faster, more economical...
What is Your Industry Situation?

• What are your biggest...
  – Opportunities to Expand?
  – Obstacles to Overcome?

• Consider a novel approach in design using adhesives or sealants
For more information...

• Log onto www.adhesives.org
• Contact the Adhesive and Sealant Council

The Adhesive and Sealant Council, Inc.
7101 Wisconsin Avenue, Suite 990
Bethesda, MD 20814 USA
Ph: (301) 986-9700; Fax: (301) 986-9795